

Industry support for PAC Australia and the Performing Arts Exchange & Conference



PAC Australia is invaluable in the opportunities it enables for presenters and producers to create connections; to discuss, celebrate and push the boundaries in making and presenting work.

PAC Australia is a responsive organisation, continually seeking feedback to ensure it adapts and evolves to meet and shape the everchanging landscape of performing arts presentation.

Danielle Kellie, CiRCA

PAC Australia plays an invaluable role across the national performing arts landscape. By encompassing theatres, producers, festivals and funding bodies throughout metro and regional Australia, PAX breaks down silos to discuss the central issues – connecting people with performance.

Jeremy Miller, Monkey Baa Theatre Company

PAC Australia is the heart of the performing arts industry – it's like our brains trust. The organisation has its finger on the pulse, connecting arts workers, art makers and policy makers to ensure the vibrancy and viability of the sector.

PAC Australia provides an invaluable service to connect presenters, creators and the audience.

Linda Christof, Dubbo Regional Theatre

PAC Australia has been a key organisation in leading a cultural change across the nation for performing arts presenters and producers, and encouraging the sector to see the benefit of collaboration and viewing the presenting landscape in a different way.

PAC Australia has worked diligently to increase not only the amount of work programmed and presented around the nation, but also the diversity of this work. PAC Australia is leading this change by increasing presenters' programming and curatorial knowledge along with their marketing skills. This will in turn enable presenters to assist producers in find an audience for their work.

Ryan Taaffe, CircuitWest

PAC Australia's Performing Arts Exchange is the most important event in Australia for securing national touring activity. Through PAX, Polyglot has built and strengthened relationships with regional presenters across Australia, deepening their understanding of our projects and our awareness of their programming priorities.

Undertaking touring supports Polyglot by providing increased work opportunities for our artists and crew. It also provides an additional income stream that supports the sustainability of the organisation, gives longevity to our productions and connects the company to audiences and communities around Australia.

Viv Rosman, Polyglot Theatre

I have attended all four iterations of PAX and found it to be a really welcome addition to the performing arts landscape, helping facilitate relationships between artists and presenters, and creating new opportunities for artists in contemporary practice. It has been a really significant part of the positive transformation of national touring over the last five or so years. PAX is delivered at the highest standard.

I have presented or pitched at PAX with very real, concrete and substantial outcomes: three national tours in three years, resulting in 15 weeks of touring, to 24 venues in 7 states & territories, reaching much more widely than would otherwise have been possible.

The Performing Arts Exchange has become a must-attend event on the calendar for artists & producers looking to tour. But also more than that, in reinventing what a touring market can be, it has opened new possibilities, and its genuine focus on making space for deeper creative relationships is leading to exciting collaborations and exchanges as well as traditional touring.

Harley Stumm, Intimate Spectacle

In a remarkably short time PAX has drawn together the many previously disparate elements of performing arts touring in Australia into a coherent annual marketplace. It is now the 'go-to' event for this purpose. It is the most developed listening post for information not only about current and forthcoming touring shows, but also about audience trends and community engagement practices and policies.

For all these reasons, it is making a major contribution and cost-effective distribution of product nationwide. Each year more stakeholders attend and benefit from the experience.

Rachael Swain, Marrugeku

2017 was my first-time attending PAX and it exceeded my expectations. As an indie theatre maker running a small company, I was able to deepen my existing contacts, network with experts in my field and gain advice from presenters and venue managers regarding the best way to secure a tour for my particular work. Tick Tick Tick!

Jude Henshall, *isthisyour?* **Jude attended PAX 2017 and as a result of this attendance successfully applied to pitch her work Angelique at PAX 2018*

The Performing Arts Exchange has fast become a key industry marketplace and networking event for artists, producers and presenters wishing to engage in presenting and touring performing arts in Australia. The work presented at PAX represents the very best of the performing arts in Australia and acknowledges current industry trends and strategic focus areas.

Performing Lines, and the artists and companies it works with have benefited tremendously from presenting works at PAX in recent years with several national tours being developed as a direct result of presenting at PAX including The Farm's *Cockfight*, ATYP's *Sugarland*, Nathan Maynard's *The Season* and Sensorium Theatre's *Odyssey*.

PAX also provides an opportunity for the Performing Lines team to meet face-to-face with our sector colleagues to discuss new strategies and approaches to developing, creating and presenting work, always with a focus on delivering quality outcomes and experiences for artists and communities.

Marion Potts, Performing Lines

PAX is an essential marketplace for presenters, programmers, producers and artists. It enables Australian performing artists to bring their work (new and existing) to the attention of presenters from around the country, build relationships, foster potential collaborations and create and maximise touring opportunities. This year's PAX was the most significant gathering of the national performing arts industry and by any measure an outstanding industry event.

Jodi Glass, State Theatre Company of South Australia

PAC Australia provides a brilliant platform for networking with presenters from all over the country and has certainly played a pivotal role in Windmill's national touring strategy. It's wonderful to travel to all corners of Australia for PAX, and to experience different performing arts venues first-hand.

Kaye Weeks, Windmill Theatre Company

As the premier national event for performing arts centres, PAX provided invaluable networking and introduction opportunities, with members of almost all performing arts venues in attendance, as well as a very significant representation of performing arts organisations, producers and performing artists from across Australia.

Raina Savage, Griffith Regional Theatre
