



Survey Questions

Pac Australia Covid-19 Impact On Venues

Evaluation: Covid-19 Impact On Cultural Industries

1. Which of the following best describes your role/s?
 - I Work For An Organisation That Produces Events True
 - I Work For A Venue/Public Space True
 - I Work For An Organisation That Sponsors/Supports Events True
 - I Am An Independent Producer True
 - Other (please specify)*Custom - Multiplechoice*

2. Where are you based, most of the time?
 - Australian Capital Territory True
 - New South Wales True
 - Northern Territory True
 - Queensland True
 - Tasmania True
 - Victoria True
 - Western Australia True
 - New Zealand True
 - Another country (please specify)*Custom - Dropdown*

3. What postcode best represents where your organisation is based?
Custom - Number

4. What is the main industry you work in?
 - Arts & Culture True
 - Education True
 - Government True
 - Health & Community True
 - Libraries True
 - Placemaking And Activation True
 - Sports & Recreation True
 - Other (please specify)*Custom - Dropdown*

5. What type(s) of arts and culture do you work with?

- Cabaret True
- Circus/Physical Theatre True
- Classical Music True
- Contemporary Music True
- Dance True
- Festivals True
- Film True
- Interdisciplinary True
- Literature True
- Opera True
- Puppetry True
- Theatre True
- Visual Arts True
- Other (please specify)

Custom - Multiplechoice

6. What type of library do you work in?

- Public Library True
- University Library True
- School Library True
- Other (please specify)

Custom - Dropdown

7. What is the name of the organisation that you work for?

Custom - Shorttext

8. What type of government department do you work for?

- Local Government
- State Government
- Federal Government

Custom - Dropdown

9. What is your position title? (optional)

Custom - Shorttext

10. The following questions focus on the adverse impacts felt by your organisation and staff due to COVID-19 related restrictions.

Custom - Message

11. As of January 2020, how many people were employed by your organisation in a full-time or part-time role?

- 1-4
- 5-19
- 20-49
- 50-99
- 100-199
- 200+

Custom - Dropdown

12. As of January 2020, how many people were employed by your organisation in a casual role?
- 1-4
 - 5-19
 - 20-49
 - 50-99
 - 100-199
 - 200+
- Custom - Dropdown*
13. At this stage, what adverse impact(s) of COVID-19 have been felt by your organisation?
- Event/Program Cancellation True
 - Loss Of Revenue True
 - Reduced Customer Demand True
 - Impact On Staff Wellbeing True
 - Decreased Personnel (Staff Cuts) True
 - Lack Of Business Development Opportunities True
 - Inability To Promote/Sell Existing Work True
 - Lack Of Place For People To Connect/Collaborate True
 - Economic Contribution To Our Community True
 - Other (please specify)
- Custom - Multiplechoice*
14. How have you had to decrease your personnel?
- Part-Time Or Full-Time Staff Working At Reduced Capacity
 - Part-Time Or Full-Time Staff Dismissed
 - Casual Staff Working At Reduced Capacity
 - Casual Staff Dismissed
- Custom - Multiplechoice*
15. How many individuals employed by your organisation in a part-time or full-time role, have lost their position due to the impact of COVID-19?
- Custom - Number*
16. By approximately how much (%) have your full-time and part-time staff hours reduced since the COVID-19 event restrictions were introduced?
- Custom - Number*
17. How many individuals employed by your organisation in a casual role, have lost their position due to the impact of COVID-19?
- Custom - Number*
18. How many individuals are no longer volunteering for your organisation while the restrictions are in place?
- Custom - Number*
19. By approximately how much (%) have your casual staff hours reduced since the COVID-19 event restrictions were introduced?
- Custom - Number*

20. How many employees/positions do you anticipate that you will be able to keep employed due to the JobKeeper payment?

Custom - Number

21. Are you eligible for the JobKeeper payment package?

- Yes
- No
- Unsure

Custom - Dropdown

22. Thinking about the events you work on, what is the usual venue capacity?

- 0 - 50 People
- 51 - 100 People
- 101 - 500 People
- 501 - 2,000 People
- 2,001 - 10,000 People
- 10,001 - 20,000 People
- 20,001 People Or More

Custom - Multiplechoice

23. Is there a ticket cost associated with attending these events?

- Yes
- No
- Sometimes

Custom - Dropdown

24. What is the average ticket price?

Custom - Number

25. At this stage, how many individual events/projects that you've been involved in, have been cancelled?

Custom - Number

26. Why were the event/program(s) cancelled?

- Government Covid-19 Restrictions True
- Internal Decision Based On Covid-19 Threat True
- Lack Of Capacity/Resources True
- Lack Of Interest From The Public True
- Other (please specify)

Custom - Multiplechoice

27. At this stage, how much revenue do you expect your business will lose?

Custom - Number

28. How much are your monthly overheads that you will still need to cover during the shutdown restrictions?

Custom - Number

29. What's your projected monthly revenue during the shutdown restrictions?

Custom - Number

30. What sources/methods of revenue raising have you lost that would have contributed to your programming budget?
- Local Fundraising (E.G. Shaking The Tin, Fundraising Events) True
 - Sponsor/Partner Funding True
 - Sponsor/Partner In-Kind Support True
 - Local Government Financial Support True
 - State Government Funding True
 - Federal Government Funding True
 - Not Applicable True
 - Other (please specify)
- Custom - Multiplechoice*
31. What was the total attendance for all of your organisation's events/programs in 2019?
- Custom - Number*
32. At this stage, what is the projected attendance for all of your organisation's events/programs in 2020?
- Custom - Number*
33. Is there any further comments that you would like to add about the adverse impact your organisation has felt due to COVID-19?
- Custom - Freetext*
34. The next question asks about your organisational goals, and the social and cultural outcomes of your work.
- Custom - Message*
35. Of the following outcomes, which would you say that your organisation strives to achieve through its events and programs?
- The Content Was High-Quality True
 - New Knowledge, Ideas And Insights Gained True
 - Creativity Stimulated True
 - Aesthetic Enrichment Experienced True
 - Feeling Of Welcome And Inclusion True
 - Connection To Others In The Community True
 - Sense Of Safety Increased True
 - Skills Developed True
 - Appreciation Of Cultural Expression True
 - Challenged To Think In A Different Way True
 - Positive Sense Of Place/Environment True
 - Connection To State/Country True
 - Sense Of Belonging To Cultural Heritage Strengthened True
 - Other (please specify)
- Custom - Multiplechoice*
36. In the next and final section of this survey, we ask about your new ways of working and how your business is adapting to the current situation.
- Custom - Message*

37. At this stage, how is your business transforming to adapt to the current situation?

- Working From Home True
- Presenting Virtual Events True
- Introduction Of New Technology For Internal Communications And/Or Processes True
- Offering Remote Learning/Workshops True
- Providing Support Resources For Staff True
- None Of The Above True
- Other (please specify)

Custom - Multiplechoice

38. Have you delivered digital programs like this before?

Custom - Yesno

39. Which channel/s will you use to present your program/event?

- Youtube True
- Facebook True
- Instagram True
- Whatsapp True
- Zoom True
- Skype True
- Other (please specify)

Custom - Multiplechoice

40. Will you be charging a fee for audiences/participants to access these digital programs?

- Yes
- No
- We'll Be Asking For A Voluntary Donation
- Undecided

Custom - Dropdown

41. How will you be charging them a fee?

- Ticketing Platform True
- Kickstarter True
- Patreon True
- Pozible True
- Gofundme True
- Indiegogo True
- Other (please specify)

Custom - Multiplechoice

42. Please provide a brief overview of the digital program/s (optional)

Custom - Freetext

43. Do you have any further feedback or comments about the ways your organisation has adapted to the current situation?

Custom - Freetext

44. At this stage, do you expect your business will be able to present events in 2021?

Custom - Yesno

45. Have you previously responded to other surveys from these organisations in relation to the COVID-19 situation?

- Ausdance True
- Diversity Arts True
- I Lost My Gig (Music Nsw) True
- Pac Australia True
- Media, Entertainment And Arts Alliance Australia (Meaa) True
- The National Writers Centres Network True
- Nava True
- Screen Australia True
- Other (please specify)

Custom - Multiplechoice

46. Do you use Culture Counts to evaluate your activities?

Custom - Yesno

47. What support delivery methods would you find most beneficial throughout this period?

- Webinars True
- Video Tutorials True
- Cheat Sheets True
- Online Workshops True
- Prerecorded Videos True
- Podcasts True
- Blogs True
- Email True
- One-On-One Support True
- Other (please specify)

Custom - Multiplechoice

48. What support resources or topics would you find most beneficial throughout this period?

- How Do I Present Online? True
- How Do I Engage Audiences? True
- What Do Audiences Want From My Online Programs? True
- How To Get Audience Feedback For Online Programs True
- How Do I Get Revenue For Online Content? True
- Management And Leadership While Working From Home True
- What Does The Future Of The Sector Look Like? True
- What Is My Impact/Relevance During This Time? True
- Organisational Survival Tips True
- Fundraising And Financial Advice True
- How To Work With Sponsors And Other Stakeholders True
- Government Lobbying Advice True
- Other (please specify)

Custom - Multiplechoice

49. Would you like to opt-in to any of the below communications from Culture Counts?

- Culture Counts E-Newsletter
- Results And Outcomes Of This Survey
- I'D Like To Learn More About Culture Counts
- None Of The Above

Custom - Multiplechoice

50. What is your email address?

Custom - Email

51. Do you have any general feedback or suggestions that you'd like to add?

Custom - Freetext

52. Do you identify with any of the following?

- Born Overseas
- Mainly Speak A Language Other Than English
- Aboriginal / Torres Strait Islander
- Person With A Disability Or Impairment
- None Of These

Custom - Multiplechoice

53. **Gender:** How would you describe your gender?

- Male
- Female
- In Another Way

Demographic - Dropdown

54. **Age:** What is your age?

Demographic - Number

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