



PRESENTER TRAINING PROGRAM

2022 PROGRAM OUTLINE

Participants are provided with full session outlines, speaker bios and advance reading material upon entry into the program.

Session #1 - Let's Begin

Wednesday, 4th May

- Acknowledgement of Country
- Welcome to the PTP
- Program Overview
- Evolution of the Presenter
- Presenting in the national context
- Who's Who
- Introduce participant projects.

Speakers: Helen O'Neil (Chair, PAC Australia), Katherine Connor (Executive Director, PAC Australia), Robert Love (Love Stages, & industry legend), Greg Hordacre (Performing Arts Consultant).

Session #2 – PAC Fundamentals

Wednesday, 18th May

- Governance models
- Financial management and business skills
- Community investment v making a loss
- Tour selection mechanisms and the role of arts markets

Speakers: David Fischel (Positive Solutions), David Barrett (Manager of Business Enterprises, Town of Gawler), Peter Ross (Manager, Entertainment Venues Tamworth), Katherine Connor (Executive Director, PAC Australia).

Session #3 – Your Community

Wednesday, 1st June

- Why have a performing arts centre?
- Working with local artists
- Who is your audience?
- Positive relationships with producers

Speakers: Simon Wellington (CEO, Theatre Royal Hobart), Julian Louise (Artistic Director / CEO, NORPA), Louisa Norman (Executive Programmer, Country Arts SA), Danielle Kellie (Executive Producer, CIRCA).

Session #4 – Future Proofing

Wednesday, 15th June

- Wellbeing in the workplace
- Working with your resources
- Developing relevance for young people

Speakers: Meghan Bourke (Head of Program, Arts Wellbeing Collective), Penny Hargrave (Manager – Arts, Culture and Events, Rural City of Wangaratta), Kevin du Preez (Executive Director, Monkey Baa Theatre Company).

Session #5 – Working in the Local Government context

Wednesday, 29th June

- Expectations
- Creating relevance for Council and Community
- Following a Cultural Plan

Speakers: Francesca Valmorbida, Belinda Gibson (Director, Glen Street Theatre), Rachel Healy (Artistic Director, Adelaide Festival).

Session #6 – Plan and grow

Wednesday, 13th July

- Building balanced program content
- Creating a producing and presenting venue
- Developing a marketing plan
- Marketing and audience development essentials

Speakers: Tammy Ryan (Manager of Arts & Culture, Frankston City Council), Caroline Stacey (Artistic Director & CEO, The Street Theatre), Sam Lynch (Executive Director, CircuitWest), Anne-Marie Heath (Executive Director, The Art House Wyong).

Session #7 – Building on the essentials

Wednesday, 27th July

- The basics of negotiation
- Monitoring and evaluation from every angle
- HR and building an organisation culture
- Developing into your role - It's ok not to know.

Speakers: Greg Randall (Director, Randall Arts Management), Ryan Taaffe (CEO & Executive Producer, Barking Gecko Theatre Company), Kerry Saul (General Manager, Empire Theatres), Amanda Shepherd (General Manager, Theatre North).

Session #8 – First Nations Protocols

Wednesday, 10th August

- First Nations understanding
- Developing a First Nations program
- Working with First Nations producers
- Promoting First Nations partnerships

Speakers: Merindah Donnelly (Executive Producer, BlakDance), plus more to be confirmed.

Session #9 – Growing the offer

Wednesday, 24th August

- Your network is your asset.
- Inclusivity and accessibility
- Programming diverse works and attracting diverse audiences

Speakers: Penny Miles (Arts Professional), Matthew Hall (CEO, Arts Access Australia), Linda Catalano (Executive Producer / Creative Director, Quiet Riot Creative).

Full-day Intensive

Monday, 5th September – NIDA, Sydney¹

- Networking and staying connected
- Working proactively with producers
- A live negotiation
- Targeting audiences
- Developing your program policy
- The audience experience

Speakers:

- Katherine Connor (Executive Director, PAC Australia) & Luke Harriman (General Manager, PAC Australia)
- Andrew Threlfall (Director, CDP Theatre Producers)
- Simon Hinton (Artistic Director & CEO, Merrigong Theatre Company)
- Aaron Beach (Executive Director, Belvoir)
- Elliot Bledsoe (Director, Agentry)
- Stephen Henderson (Coordinator, Creative Spaces, Bendigo Venues & Events)
- Anne-Marie Heath (The Arts House Wyong).

Session #10 – Reflections and the future

Wednesday, 28th September

- Reflections on APAX 2022
- Being an active presenter
- The future of presenting: new paradigms

Speakers: Katherine Connor (Executive Director, PAC Australia), Criena Gehrke (CEO, HOTA), Bernadette Haldane (Deputy Director and General Manager, Programming and Presenter Services, Auckland Live).

Session #11 – Review

Wednesday, 12th October

- Career progression
- Participant personal project review
- Key takeaways, meeting the program outcomes and your plan to progress.

¹ The preference is that you attend in person, however we understand in the current climate that this may not be possible and arrangements can be made to attend via zoom if needed.