

PRESENTER TRAINING PROGRAM



AUSTRALIA'S ONLY SPECIALISED TRAINING PROGRAMS FOR PERFORMING ARTS PRESENTERS

PAC Australia's Presenter Training Program (PTP) unpacks the unique challenges faced by arts presenters, while developing skills to enhance success and add value to audiences, stakeholders and community.

The program is for presenters new to the role or those seeking a greater understanding of how to develop this role. It's also designed to facilitate succession planning in your organisation to future-proof the great work done in Australia's presenting organisations.

PTP is designed to deliver the following outcomes:

- A clearer and developed understanding of the constructive and pro-active role Presenters can undertake in developing program content for their community.
- The enhancement and development of professional skills:
 - Improve workflow and organisational skills
 - Development and implement consistent managerial practices
 - Develop and implement effective working strategies and habits
 - Build support networks and effective working relationship
- Personal / Professional outcomes:
 - Improve confidence, resilience, negotiation skills, communication, problem solving, conceptual thinking, self-motivation, assertiveness, conflict resolution and adaptability.

Key program topics include:

- Working in local government context
- Governance and financial models
- Marketing and audience development essentials
- Working with local artists
- Contract negotiation
- Building a balanced and diverse program
- Presenting and touring First Nations work
- Wellbeing in the workplace
- Networking and staying connected

The program is delivered online and in-person.



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