



TOUR PRODUCER TRAINING

SPECIALISED TRAINING FOR THE NATIONAL TOUR DEVELOPMENT PROCESS

Designed for individuals looking to gain an understanding of the national tour development process and the skills required. These may be independent artists or producers, staff from a funded company or a presenting organisation who also produce work and wish to be more engaged in tour producing.

Tour Producer Training is designed to deliver the following outcomes:

- Understand of the national touring ecology and the key stakeholders involved in performing arts touring.
- Gain insight into embedding cultural protocols, wellbeing and greener practices into your touring project.
- Develop a holistic understanding of touring company costs, presenter costs, and how to quote sell-off fees.
- Develop confidence in following up on the interest in your work by understanding the presenters' decision-making process.
- Develop an understanding of the technical planning process for national touring.

- Build mutually beneficial relationships with presenters as you build a tour itinerary.
- Understand standard contractual elements.

Personal / Professional outcomes:

- Improve confidence, resilience, negotiation skills, communication, problem solving, self-motivation, assertiveness, conflict resolution and adaptability.

The program is delivered online and in-person.



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